

## Data protection information for customers and interested parties (Status 29 April 2019)

As the operator of its Internet presence, Toyota Motorsport GmbH, Toyota Allee 7, 50858 Cologne, Germany (hereinafter referred to as "TMG"), places high value on the protection of the personal data of its users. Below please find more information about the nature, scope and purpose of the collection and use of personal data by TMG. TMG will collect and use your data only in compliance with the following provisions and all provisions applicable under data protection laws.

### Part 1:

#### Information on data protection regarding our processing under Articles 13, 14 and 21 of the General Data Protection Regulation (GDPR)

We take data protection very seriously and inform you herein how we process your data and what claims and rights you are entitled to under data protection regulations. Applicable from 25 May 2018.

##### 1. Office responsible for data processing and contact data

*responsible office in the meaning of data-protection law:*

Toyota Motorsport GmbH  
Toyota Allee 7  
50858 Köln  
Telefon 02234 1823 0  
Fax 02234 1823 28  
E-Mail-Adresse: contact@toyota-motorsport.com

*Contact data of our data-protection officer:*

HEC Harald Eul  
Consulting GmbH  
Datenschutz + Datensicherheit  
Auf der Höhe 34  
50321 Brühl  
E-Mail-Adresse: datenschutz@toyota-motorsport.com

##### 2. Purposes and legal foundations upon which we process your data

We process personal data in accordance with the stipulations of the General Data-Protection Regulation (GDPR), the German Federal Data-Protection Act (Bundesdatenschutzgesetz - BDSG) and other applicable data-protection provisions (details are provided in the following). The details of what data is processed and how it is used depends largely on the services requested or agreed in each case. Further details or additions for the purposes of data processing can be found in the respective contract documents, forms, a declaration of consent and/or other information provided to you (e. g. in the context of the use of our website or our terms and conditions). In addition, this data protection information may be updated from time to time, as you may find out from our websites [www.toyota-motorsport.com](http://www.toyota-motorsport.com) and [www.racingbytmg.com](http://www.racingbytmg.com).

##### 2.1 Purposes pursuant to fulfilment of an agreement or pre-contractual measures (Art. 6, section 1 b of the GDPR)

The processing of personal data is carried out in order to carry out our contracts with you and the execution of your orders as well as to carry out measures and activities within the framework of pre-contractual relations, e. g. with interested parties. In particular, the processing thus serves to provide services or products according to your orders and wishes and include the necessary services, measures and activities. This essentially includes contract-related communication with you, the verifiability of transactions, orders and other agreements as well as quality control by means of appropriate documentation, goodwill procedures, measures to control and optimize business processes as well as the fulfilment of general duties of care, control and supervision by affiliated companies (e. g. parent company); statistical evaluations for corporate management, cost recording and controlling, reporting, internal and external communication, emergency management, accounting and tax assessment of operational services, risk

management, assertion of legal claims and defence in the event of legal disputes; ensuring IT security (inter alia system and plausibility tests) and general security, including building and plant security, securing and exercising domestic authority (e. g. by means of access controls); guaranteeing the integrity, authenticity and availability of data, preventing and investigating criminal offences; control by supervisory bodies or supervisory authorities (e. g. auditing).

##### 2.2 Purposes within the framework of a legitimate interest on our part or of third parties (Art. 6, section 1 f of the GDPR)

Above and beyond the actual fulfilment of the (pre-) agreement, we process your data whenever this is necessary to protect legitimate interests of our own or of third parties, in particular for the following purposes:

- advertising or market and opinion research, as far as you have not objected to the use of your data;
- obtaining information and exchanging data with credit agencies where this goes beyond our economic risk;
- the examination and optimization of processes for needs analysis;
- the further development of services and products as well as existing systems and processes;
- the disclosure of personal data within the framework of due diligence in the course of company sale negotiations;
- for comparison with European and international anti-terrorist lists, insofar as this goes beyond the legal obligations;
- the enrichment of our data, e. g. by using or researching publicly accessible data;
- statistical evaluations or market analysis;
- of benchmarking;
- the assertion of legal claims and defence in legal disputes which are not directly attributable to the contractual relationship;
- the restricted processing of data, if a deletion is not possible or only possible with disproportionately high effort due to the special type of storage;
- the development of scoring systems or automated decision-making processes;
- the prevention and investigation of criminal offences, if not exclusively for the fulfilment of legal requirements;
- building and plant security (e. g. by means of access control and video surveillance), insofar as this goes beyond the general duties of care; internal and external investigations, safety reviews;
- any monitoring or recording of telephone conversations for quality control and training purposes;
- Preservation and maintenance of certifications of a private-law or official government nature;
- the seizure and exercise of domestic authority by means of appropriate measures as well as video surveillance for the protection of our customers and employees as well as for securing evidence in the event of criminal offences and their prevention.

##### 2.3 Purposes within the framework of your

**consent** (Art. 6, section 1 a of the GDPR)

Your personal data can also be processed for certain purposes (e.g. use of your e-mail address for marketing purposes) as a result of your consent. As a rule, you can revoke this consent at any time. This also applies to the revoking of declarations of consent that were issued to us before the GDPR went into effect, i.e. prior to 25 May 2018. You shall be separately informed about the consequences of revocation or refusal to provide consent in the respective text of the consent.

Generally speaking, revocation of consent only applies to the future. Processing that takes place prior to consent being issued is not affected by such and remains lawful.

**2.4 Purposes relating to adherence to statutory requirements** (Art. 6, section 1 c of the GDPR) **or in the public interest** (Art. 6, section 1 e of the GDPR)

Just like any actor which takes part in business life, we are also subject to a large number of legal obligations. These are primarily statutory requirements (e.g. commercial and tax laws), but also if applicable supervisory law or other requirements set out by government authorities. The purposes of processing may also include identity and age checks, prevention of fraud and money laundering (e.g. comparisons with European and international anti-terror lists), compliance with control and notification obligations under tax law as well as the archiving of data for the purposes of data protection and data security as well as for purposes of audits by tax advisors/auditors, fiscal and other government authorities. In addition, it may be necessary to disclose personal data within the framework of official government/court measures for the purposes of collecting evidence, law enforcement and criminal prosecution or the satisfaction of civil law claims.

**3. The categories of data that we process as long as we do not receive data directly from you, and its origin**

If necessary for the contractual relationship with you and the activities performed by you, we may process data which we lawfully receive from other offices or other third parties (e.g. quality assessment or complaints by customers/ suppliers/consumers). In addition, we process personal data that we have lawfully collected, received or acquired from publicly accessible sources (such as, for example, commercial registers and association registers, civil registers, the press, Internet and other media) if such is necessary and we are allowed to process this data in accordance with statutory provisions.

Relevant personal data categories may in particular be:

- personal data (name, date of birth, place of birth, nationality, marital status, occupation/trade and comparable data)
- contact data (address, e-mail address, telephone number and similar data)
- address data (population register data and comparable data)
- payment confirmation/confirmation of cover for bank and credit cards
- information about your financial situation (creditworthiness data including scoring, i. e. data for assessing the economic risk)
- bank details
- value added tax identification number
- customer history
- data about your use of the telemedia offered by us (e. g. time of access to our websites, apps or newsletter, clicked pages/links of us or entries and comparable data)
- video data

**4. Recipients or categories of recipients of your data**

At our company, your data is received by those internal offices or organisational units that need such to fulfil our contractual and statutory obligations or that require such data within the framework of processing and implementing our legitimate interests.

Your data is disclosed/passed on to external offices and persons **solely**

- in connection with the execution of the contract;
- for purposes where we are obligated or entitled to give information, notification or forward data (e.g. employer's liability insurance association, health insurance schemes, fiscal authorities) in order to meet statutory requirements or where the forwarding of data is in the public interest (see number 2.4);
- to the extent that external service-provider companies commissioned by us process data as contract processors or parties that assume certain functions (e.g. external data centres, support and maintenance of IT applications, archiving, document processing, call centre services, compliance services, controlling, data screening for anti-money laundering purposes, data validation and data protection, plausibility check, data destruction, purchasing/procurement, customer administration,

lettershops, marketing, media technology, research, risk controlling, billing, telephony, website management, auditing services, credit institutions, printing plants or companies for data disposal, courier services, logistics);

- as a result of our legitimate interest or the legitimate interest of the third party within the framework of the purposes cited under number 2.2 (e.g. to government authorities, credit agencies, collection agencies, attorneys, courts of law, appraisers, companies belonging to company groups and bodies and control instances);
- if you have given us consent to transmit data to third parties.

**We shall moreover refrain from transmitting your data to third parties if we have not informed you of such separately.**

If we commission service providers within the framework of processing an order, your data will be subject there to the security standards stipulated by us in order to adequately protect your data. In all other cases, recipients may only use the data for purposes for which the data has been sent to them.

**5. Length of time your data is stored**

We process and store your data for the duration of our business relationship. This also includes the initiation of a contract (pre-contractual legal relationship) and the execution of a contract.

Above and beyond this, we are subject to various retention and documentation obligations that emanate *inter alia* from the German Commercial Code (HGB) and the German Tax Code (AO). The periods and deadlines for retention and/or documentation stipulated therein are up to ten years beyond the end of the contractual relationship or the pre-contractual legal relationship.

Furthermore, special statutory provisions may require longer retention such as for example the preservation of evidence in connection with statutory time-barring provisions (statute of limitations). Under §§ 195 ff. of the German Civil Code (BGB), the regular time-barred period is three years, but time-barred periods of up to 30 years may also be applicable.

If the data is no longer required to meet contractual or statutory obligations and rights, it is regularly deleted unless its further processing - for a limited period - is necessary to fulfil the purposes listed under number 2.2 due to an overriding legitimate interest. Such an overriding legitimate interest is deemed to be the case, for example, if it is not possible to delete the data as a result of the special type of storage or such is only possible at an unreasonably great expense and processing for other purposes is excluded by appropriate technical and organisational measures.

**6. Processing of your data by a third state or by an international organisation**

Data is transmitted to offices in countries outside the European Economic Area EU/EEA (so-called third states) whenever such is necessary to meet a contractual obligation towards you (e.g. if you are despatched to another country), such is required by law (e.g. notification obligations under tax law), such is in the legitimate interest of us or a third party or you have issued us your consent to such.

At the same time, your data may be processed in a third country including in connection with the involvement of service providers within the

framework of the processing of the order. If no decision has been issued by the EU Commission regarding the presence of a reasonable level of data protection for the respective country, we warrant that your rights and freedoms will be reasonably protected and guaranteed in accordance with EU data-protection requirements through contractual agreements to this effect. We will provide you with detailed information on request. You can request information on the suitable or reasonable guarantees and the possibility, how and where to receive a copy of these from the company data-protection officer or the human resources department in charge of you.

**7. Your data-protection rights**  
**If certain conditions are met, you can assert your data-protection rights against us**

- Thus, you have the right **to receive information** from us on the data stored on you in accordance with the rules of Art. 15 of the GDPR (if applicable with restrictions in accordance with §34 of the German Federal Data-Protection Act (BDSG))
- If you so request, we shall **correct** data stored on you in accordance with Art. 16 of the GDPR if such data is incorrect or flawed.
- If you so desire, we shall **delete** your data in accordance with the principles of Art. 17 of the GDPR if such is not prevented by other statutory provisions (e.g. statutory retention obligations or the restrictions laid down in §35 of the German Federal Data-Protection Act (BDSG)) or an overriding interest on our part (for example, to defend our rights and claims)
- Taking into account the preconditions laid down in Art. 18 of the GDPR, you can demand that we **restrict the processing of your data**.
- **Furthermore, you can file an objection to the processing of your data** in accordance with Art. 21 of the GDPR, as a result of which we have to stop processing your data. This right of objection only applies, however, if very special circumstances characterise your personal situation, whereby the rights of our company may run counter to your right of objection.
- You also have the right to receive your data in accordance with the arrangements laid down in Art. 20 of the GDPR in a structured, commonplace and machine-readable **format** or transmit such **data to a third party**.
- You furthermore have the right **to revoke consent** that has been **issued** to us to process personal data at any time effective into the future (see number 2.3).
- You are in **addition entitled to file a complaint with a data-protection supervisory authority** (Art. 77 of the GDPR). **We recommend, however, to first always send a complaint to our data-protection officer.**

**Whenever possible, your applications for the exercise of your rights should be sent in writing to the address stated above or addressed directly to our data-protection officer.**

- 8. Scope of your obligations to provide us your data**  
 You only need to provide data that is necessary for the commencement and performance of the business relationship or for a pre-contractual relationship with us or the collection of which we are required by law. Without this data, we are generally not able to conclude the agreement or continue to perform such. This may also relate to data that is required later within the framework of the contractual relationship. If we request data from you above and beyond this, you shall be informed about the voluntary nature of the information separately.
- 9. Presence of an automated decision made in individual cases (including profiling)**  
 We do not use any purely automated decision-making procedure as set out in Article 22 of the GDPR. If we do institute such a procedure in individual cases in the future, we shall inform you pursuant hereto separately if this is required by law.

Under certain circumstances, we may process your data in part with the aim of evaluating certain personal aspects (profiling). In order to provide you with targeted information and advice on products, we may use evaluation tools. These enable a needs-oriented product design, communication and advertising including market and opinion research.

Such procedures can also be used to assess your solvency and creditworthiness as well as to combat money laundering and fraud. "Score values" can be used to assess your creditworthiness. In the case of scoring,

the probability is calculated using mathematical methods with which a customer will meet his payment obligations in accordance with the contract. Such score values thus support us, for example, in assessing our creditworthiness, decision-making in the context of product deals and are incorporated into our risk management. The calculation is based on mathematically and statistically recognised and proven methods and is based on your data, in particular income, expenditure, existing liabilities, profession, employer, length of service, experience from the previous business relationship, repayment of previous loans in accordance with the contract and information from credit agencies.

Information on nationality and special categories of personal data according to Art. 9 GDPR are not processed.

**Information on your right of objection under Art. 21 of the GDPR**

1. You have the right to file an objection at any time against processing of your data which is performed on the basis of Art. 6, section 1 f of the GDPR (data-processing on the basis of a weighing out of interests) or Art. 6, section 1 e of the GDPR (data-processing in the public interest). The precondition for this, however, is that there are grounds for your objection emanating from your special personal situation. This also applies to profiling that is based on this purpose in the meaning of Art. 4, no. 4 of the GDPR.

If you file an objection, we shall no longer process your personal data unless we can demonstrate compelling reasons warranting protection for the processing that outweigh your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

2. We will also use your personal data in order to perform direct advertising. If you do not want to receive any advertising, you have the right to file an objection to such at any time. This also applies to the profiling to the extent that it is connected with such direct advertising. We shall respect this objection with effect into the future.

We shall no longer process your data for the purpose of direct advertising if you object to processing for this purpose.

The objection can be filed without adhering to any form requirements and should if possible be sent to

Toyota Motorsport GmbH  
 Toyota Allee 7  
 50858 Cologne  
 GERMANY

Our privacy policy and the information on data protection about our data processing according to article 13, 14 and 21 GDPR may change from time to time. All changes will be published on this page. Older versions will be provided on request.

**Data protection information 5 December 2018**

## **PART 2, applicable from 24 April 2018**

### **PERSONAL DATA COLLECTED AND PROCESSED WHEN VISITING THE TMG WEBSITE**

The data listed below are collected, processed and used any time you visit the TMG website:

- IP address
- Date and time the website was visited
- Internet address (URL) that is accessed
- Browser type, where applicable
- Date, time and content of any error message

The data listed above are stored in order to detect and correct any misuse of the website or technical errors on the website or of any other services offered by TMG. None of these data is ever evaluated for the purpose of creating personal user profiles.

#### **IP ADDRESS**

The IP address is the globally unique address, unambiguous at the time of its assignment, allocated to your computer by your Internet provider and in the form most common at this time (IPv4) consists of four blocks of numbers separated by dots. Usually, as a private user, you will not be using a constant IP address, because your provider only assigns it temporarily ("dynamic IP address"). If an IP address is constantly assigned ("static IP address"), in principle it is possible to unambiguously assign the user data using this attribute. Except for the purpose of tracing unauthorized access to our online content, we generally do not collect these data relating to a specific person, but instead we only evaluate them anonymously to determine which of our websites are added as favourites, how many visitors access the website per day and to obtain similar information.

#### **TMG INFORMATION; NEWSLETTER**

Only if you explicitly consented to receive emails from TMG, especially but not restricted to our Newsletter, you will receive emails from TMG. You can always withdraw your consent with effect for the future by sending a respective e-mail to [contact@toyota-motorsport.com](mailto:contact@toyota-motorsport.com).

#### **COOKIES**

TMG uses "cookies". Cookies are small text files that are sent to the user's browser by the website and that are filed on the user's PC to be stored there as anonymous identifiers. Here, we differentiate between several kinds of cookies: Short-term cookies (also referred to as "session cookies"), which are deleted once the browser is closed, for example, are needed to allow you to register to use our online services. In long-term cookies, we only identify your browser using an anonymous ID, so that any settings that you may have created can be re-set the next time you visit our site. A cookie only includes the data that is transmitted via a server and/or that is entered by user upon request (such as design, domain information, path, expiration date, cookie name and value). A cookie cannot spy on a hard drive. The visitor, if he so chooses, has the option to have the web browser block cookies from being stored either generally or for specific cases. As a result of rejecting the use of cookies, however, some pages may not be displayed correctly.

#### **SUBMITTING DATA USING THE 'CONTACT' FORM**

The website provides a "Contact" sub-page, where, if you submit a request that we contact you, you will need to enter the following personal data: title, name, email address. Any data entered into the contact input form are used exclusively to communicate with website visitors. After the request has been completed, the data that were entered will be deleted. At no time will the data be forwarded to a third party or be used for any other purpose.

#### **TRANSFERRING PERSONAL DATA TO THIRD PARTIES**

TMG will only transfer your personal data to third parties if this is necessary for the purpose of fulfilling a contract or if you have expressly given us your permission to do so in advance, or if TMG is required to do so by law.

## DELETION PERIODS

TMG only stores the data collected during a visit to the website for as long as it is required. Except for in an individual case where there is a special interest in storing such data any longer, TMG will delete personal data after no later than two years.

## FINAL PROVISIONS

TMG has the right to amend this Privacy Policy at any time.

## SUPPLEMENTARY DATA PROTECTION NOTICES FOR OUR FACEBOOK FAN PAGE

Within the framework of our Facebook fan page (available at: [www.facebook.com/ToyotaMotorsport](http://www.facebook.com/ToyotaMotorsport)) you also have the opportunity to inform yourself about our services or to contact and interact with us. Our Facebook fan page is provided on the basis of the agreement made with Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) on the joint processing of personal data pursuant to Art. 26 DSGVO ("Page Insights Supplement regarding the Responsible Person"). Under this provision, we cannot make or implement any decisions ourselves regarding the processing of Insights data. Facebook assumes the primary responsibility under the DSGVO for the processing of Insights Data and the fulfilment of all obligations under the DSGVO with respect to the processing of Insights Data.

We would like to point out that when you visit the Facebook fan page, data from you as a user outside the EU can be processed. The participating Facebook, Inc. has committed itself as a privacy shield certified US provider to comply with the data protection standards of the EU: <https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active> (status: 02.11.2018).

Your data can be processed for market research and advertising purposes, for example by creating user profiles from the interests arising from your usage behaviour and using them to place advertisements. Cookies are usually stored on your computer for this purpose.

The Page Insights feature allows us to retrieve from Facebook statistical data of various categories related to the use of the Facebook fan page, such as the total number of page views, "Like" information, page activity, post interactions, video views, post reach, comments, shared content, responses, proportion of men and women, country and city origin, language, views and clicks in the store, clicks on route planners, and clicks on phone numbers. We use this information to make our pages more attractive and responsive (e.g., by finding the right time to publish content).

Within the framework of the Facebook fan page, the processing of users' personal data takes place in order to safeguard our legitimate interests in the design of our information offerings and communications with users in line with requirements and target groups (legal basis: Art. 6 Para. 1 lit. f DSGVO). If Facebook, as the provider of the platform, asks you for your consent to certain data processing, the processing will take place on the legal basis of Art. 6 Para. 1 lit. a DSGVO.

With regard to the exercise of data subject rights and requests for information, we would like to point out that the most effective way for you to assert these rights is directly on Facebook (see [https://www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://www.facebook.com/legal/terms/information_about_page_insights_data)).

You can find further information on the processing and use of the data as well as on the rights and setting options in this respect to protect your privacy, including the option to opt out, in Facebook's data protection information at <https://www.facebook.com/about/privacy/> and in the "Information on Page Insights Data" at [https://www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://www.facebook.com/legal/terms/information_about_page_insights_data).

OptOut: <https://www.facebook.com/settings?tab=ads> or <http://www.youronlinechoices.com>

## Data protection information from 29 April 2019